



*The Texas Life Science Forum is the premier life science event in Texas that brings together members from industry, emerging life science companies, academic institutions, investors, mentors and service providers. The conference is a joint program of BioHouston and Rice Alliance for Technology and Entrepreneurship.*

*The conference represents an opportunity to meet investors, learn about promising life science companies and learn about opportunities for entrepreneurs, investment professionals, big pharma, academics and business executives serving the life science industry.*

## **Sponsorship Opportunities**

### **Exclusive Presenting Underwriter - \$20,000**

*The Exclusive Presenting Underwriter package offers the highest recognition before, during and after the event. In addition, the package offers premium advertising and exhibit placement at the event solidifying your company's leadership position in the Texas Life Science community.*

- Opportunity to make introductory remarks from podium to kickoff conference
- Logo prominently displayed during welcome of the event and throughout conference
- "Presented by" designation in marketing materials
- Company logo on the front cover of the conference program
- Full page ad in the conference program
- Ten (10) complimentary admissions to the 13th Annual Texas Life Science Forum
- Complimentary exhibit table to promote your organization during the conference
- Free copy of complete attendee list (with individual & company name)

**Premier Sponsor (Exclusive Panel Session) - \$10,000 each**

*The Premier Sponsor package gives you access and exposure to all attendees before, during and after the event and demonstrates your company's leadership position in the Texas Life Science community. As the Premier Sponsor, you have the exclusive opportunity to moderate a panel during the 13th Annual Texas Life Science Forum. Premier Sponsors are able to choose the available segment that they would like to sponsor. Please see the program for details on the companies in each pitch and the panel topics.*

- Exclusive "Presented by:" Sponsorship and opportunity to moderate one of the following sessions:
  - Educational panel session
  - Company Pitch Session
  - "Ten Most Promising Companies" award ceremony
- Logo prominently displayed during conference
- Company logo on the front cover of the conference program
- Full page ad in the conference program and on website
- Six (6) complimentary admissions to the 13th Annual Texas Life Science Forum
- Complimentary exhibit table to promote your organization during the conference
- Free copy of complete attendee list (with individual & company name)

**Networking Reception (Exclusive Sponsorship)- \$8,250**

*Headline an upscale evening reception for all the conference attendees. Branded signage will remind attendees of your hospitality and sponsorship. In addition, your literature and company materials can be displayed on tables for further visibility. The cocktail reception is a wonderful opportunity to highlight your organization, greet attendees and make new contacts.*

- Logo displayed throughout conference
- Company logo on the front cover of the conference program
- Six (6) complimentary admissions to the 13th Annual Texas Life Science Forum
- Complimentary exhibit table to promote your organization during the conference

**Lunch Sponsor (Exclusive) - \$8,250**

*The Lunch Sponsor package increases your company's exposure during the conference through promotion of your products and services at the high visibility lunch. The sponsor will be the exclusive lunch sponsor, giving you the opportunity to remind attendees of your hospitality and sponsorship through branded signage.*

- Logo displayed throughout conference
- Company logo on the front cover of the conference program
- Six (6) complimentary admission to the 13th Annual Texas Life Science Forum
- Complimentary exhibit table to promote your organization during the conference

**Exhibiting Sponsor - \$5,500**

*The Exhibiting Sponsor package increases your company's exposure during the conference through promotion of your products and services in a prime conference location.*

- Logo displayed throughout conference
- Company logo on the front cover of the conference program
- Two (2) complimentary admissions to the 13th Annual Texas Life Science Forum
- Complimentary exhibit table to promote your organization during the conference

**Investor Office Hours Sponsor - \$5,500**

*Sponsorship of the Investor Office Hours as part of the pre-conference. Access to all the participating companies and investors in a private setting.*

- Logo displayed throughout conference
- Company logo on the front cover of the conference program
- Two (2) complimentary admission to the 13th Annual Texas Life Science Forum

**Breakfast Sponsor - \$5,500**

*The Exclusive Breakfast Sponsor package increases your company's exposure during the conference through promotion of your products and services at breakfast. The sponsor will be the exclusive breakfast sponsor, giving you the opportunity to remind attendees of your hospitality and sponsorship through branded signage.*

- Logo displayed throughout conference
- Company logo on the front cover of the conference program
- Two (2) complimentary admission to the 13th Annual Texas Life Science Forum

**Tote Bag (Swag Bag) Sponsor - \$5,500**

*Exclusive sponsorship of the Tote Bag with your logo printed on the bag, given to all attendees at the conference.*

- Logo displayed on the outside of the tote bag
- Logo displayed throughout conference
- Company logo on the front cover of the conference program
- Two (2) complimentary admissions to the 13th Annual Texas Life Science Forum

**Lanyard Sponsor - \$5,500**

*Exclusive sponsorship of the Lanyards at the conference with your logo printed on the lanyards, worn by all attendees at the conference*

- Logo printed on the lanyard
- Logo displayed throughout conference
- Company logo on the front cover of the conference program
- Two (2) complimentary admissions to the 13th Annual Texas Life Science Forum

**Water Bottle Sponsor - \$4,400**

*Exclusive sponsorship of the Water Bottles at the conference with your logo printed on the label, available to all attendees.*

- Logo printed on the 16 oz. drinking water bottles
- Logo displayed throughout conference
- Company logo on the front cover of the conference program
- Two (2) complimentary admissions to the 13th Annual Texas Life Science Forum

**Notepad Sponsor - \$4,400**

*Exclusive sponsorship of the Conference Notepad. The 8.5" x 11" notepad will have the sponsor's name printed on the top margin with the conference logo and will be included in the Tote Bag given to all attendees.*

- Logo printed on the notepad.
- Logo displayed throughout conference
- Company logo on the front cover of the conference program
- Two (2) complimentary admissions to the 13th Annual Texas Life Science Forum

**Networking Break Sponsor (Morning or Afternoon) - \$4,000 each**

*The Networking Sponsor package increases your company's exposure during the conference through promotion of your products and services in a prime conference location. Sponsors will be the exclusive sponsor of each break, giving you the opportunity to remind attendees of your hospitality and sponsorship through branded signage.*

- Logo displayed throughout conference
- Company logo on the front cover of the conference program
- One (1) complimentary admission to the 13th Annual Texas Life Science Forum

**Supporting Sponsor - \$3,000**

*Demonstrate your commitment to the Life Science community and raise brand awareness through recognition at the Texas Life Science Forum.*

- Logo displayed throughout conference
- Company logo on the front cover of the conference program

**Swag Bag Insert (Marketing Collateral) Sponsor - \$1,500**

*Demonstrate your commitment to the Life Science community and raise brand awareness through inclusion of a marketing or collateral item in the tote bag at the Texas Life Science Forum.*

- Logo displayed throughout conference
- Company logo on the front cover of the conference program

### ***Sponsor Confirmation – 13th Annual Texas Life Science Forum***

I wish to support the 13th Annual Texas Life Science Forum at the following level:

- ☐ Exclusive Presenting Underwriter - \$20,000
- ☐ Premier Sponsor - \$10,000 - Exclusive recognition and ability to moderate one of the following sessions:
  - Exclusive Educational Panel Sponsor
  - Exclusive Company Pitch Session Sponsor
  - Exclusive Sponsor: “Ten Most Promising Companies” at the Texas Life Science Forum
- ☐ Networking Reception Sponsor - \$8,250
- ☐ Lunch Sponsor - \$8,250
- ☐ Exhibiting Sponsor - \$5,500
- ☐ Investor Office Hours Sponsor - \$5,500
- ☐ Breakfast Sponsor - \$5,500
- ☐ Tote Bag (Swag Bag) Sponsor - \$5,500
- ☐ Lanyard Sponsor - \$5,500
- ☐ Water Bottle Sponsor - \$4,400
- ☐ Notepad Sponsor - \$4,400
- ☐ Networking Break Sponsor (Morning or Afternoon) - \$4,000
- ☐ Supporting Sponsor - \$3,000
- ☐ Swag Bag Insert (Marketing Collateral) Sponsor - \$1,500

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Company: \_\_\_\_\_ Contact name: \_\_\_\_\_

Payment: ☐ Invoice me ☐ Credit Card

Billing Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Signature: \_\_\_\_\_ Email: \_\_\_\_\_

Please forward completed form to: Brad Burke, Managing Director, Rice Alliance for Technology & Entrepreneurship ([bburke@rice.edu](mailto:bburke@rice.edu)).

***BioHouston, Inc.** is a non-profit tax-exempt 501(c)3 corporation founded by Houston area academic/research institutions. BioHouston is leading a broad effort to establish the Houston region as a vigorous global competitor in life science and biotechnology commercialization.*

*Our mission is to create an environment that will stimulate technology transfer and research commercialization, thereby generating economic wealth for the Houston region and making it a global competitor in life science commercialization. BioHouston's activities provide the greatest leverage in making the Houston region a world-class competitor in the life science industry.*

*The **Rice Alliance for Technology and Entrepreneurship** (Rice Alliance) is Rice University's nationally-recognized initiative devoted to the support of technology commercialization, entrepreneurship education, and the launch of technology companies. The Rice Alliance is a catalyst for building successful ventures through education, guidance and connections. Its mission is to support the creation of technology-based companies and the commercialization of new technologies in the Houston community and Southwest.*

*Since inception in 1999, more than 3,350 early stage companies have benefitted from participating at more than 250 programs hosted by the Rice Alliance and raised more than \$27.1 billion in funding*