TEXAS LIFE SCIENCE Forum

Wednesday, November 6, 2019
Hosted by BioHouston and Rice Alliance for Technology and Entrepreneurship

Information for General Registrants
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GENERAL INFORMATION

About the Texas Life Science Forum:

The Texas Life Science Forum is the premier life science event in Texas that brings together members from industry, emerging life science companies, academic, and investors. This is the "must attend" event for anyone in the life science industry in Texas or affiliated with innovation at the life science academic institutions. This event represents an opportunity to meet investors, learn about promising life science companies, to network and learn about opportunities for entrepreneurs, investment professionals, big pharma, academics and business executives serving the life science industry.

On Wednesday, November 6, 2019 50+ startups will present their 4-minute Business Pitches to 400+ investors, corporate innovation groups, and Forum attendees. At the end of the day, we recognize the top 10 Most Promising Companies and the DeBakey Life Science Award winner. The day concludes with a company showcase and networking reception.

About BioHouston:

BioHouston, Inc. is a non-profit tax-exempt [501(c)(3)] corporation founded by Houston area academic/research institutions. We are leading a broad effort to establish the Houston region as a vigorous global competitor in life science and biotechnology commercialization. Our mission is to create an environment that will stimulate technology transfer and research commercialization, thereby generating economic wealth for the Houston region and making it a global competitor in life science commercialization. BioHouston's activities provide the greatest leverage in making the Houston region a world-class competitor in the life science industry.

About the Rice Alliance for Technology and Entrepreneurship:

The Rice Alliance for Technology and Entrepreneurship (Rice Alliance) is Rice University's globally-recognized entrepreneurship initiative devoted to the support of entrepreneurship education, technology commercialization, and the launch of technology companies. Since inception, more than 2,450 early-stage companies have benefited from participating at the 190+ programs hosted by the Rice Alliance and raised more than $8 billion in funding.

Agenda:

Event: Texas Life Science Forum
Date: Wednesday, November 6, 2019
Time: 7:30 am to 6:00 pm CST
Location: BRC (BioScience Research Collaborative), 6500 Main Street, Houston, Texas
Time: 7:30 am: Registration & Light Breakfast
                      8:30 am: Program Begins
                      Noon: Lunch and Networking
                      1:00 pm: Program Resumes
                      5:00 pm: Company Showcase & Networking Reception

General Registration:

Early Bird Registration: Closes Friday, October 18, 2019:

       $225   General Public
       $125   Members of BioHouston or Rice Alliance
       $50   Current Students & Faculty (academic email required.)

General Registration: Runs Saturday, October 19, 2019 through Friday, November 1, 2019

       $295   General Public
       $155   Members of BioHouston or Rice Alliance
       $55   Current Students & Faculty (academic email required.)

Walkup Registration: After midnight on November 1, the only way to register is in person at the event on November 6th.

       $395   General Public
       $275   Members of BioHouston or Rice Alliance
       $60   Current Students & Faculty (academic email required.)

REGISTER to ATTEND

No refunds will be issued.

Memberships of BioHouston and the Rice Alliance:

Contact ann.tanabe@biohouston.org to become a member of BioHouston. Click here to join the Rice Alliance.

Parking:

The most convenient parking lot is beneath the BRC building – accessible from Dryden Street. The fee for parking in this garage is $1.00 for each 10 minutes, with a $12.00 daily maximum. There are no in-and-out privileges for this garage.

Hotel Information:

Please contact Elizabeth Wellington for hotel block information. Elizabeth Wellington@biohouston.org

INFORMATION FOR PRESENTING COMPANIES

Apply to Present:

Here's what you need to apply:
- Contact Information
- Company Details (event goals, money raised, etc.)
- Company Logo (high resolution JPG)
- Company Descriptions (Two: 1 sentence & 150-words)
- Executive Summary (1 to 3 pages, non-confidential summary, saved as a PDF). A template can be found on our website, although you are not required to use this format.
- Applications are due on Friday, September 20, 2019!
- Companies that are selected to present will be notified by email in the week of September 30th.

APPLY to PRESENT HERE

Cost for Presenting Companies:

Free: Cost to Apply
$450:   Registration Cost (Covers Registration, Company Showcase & Networking Reception, and Office Hours for one person.)
$125:   Cost for each Additional Company Representative

Cancelations: Fees are 50% refundable through Tuesday, October 22, 2019 at 5:00 pm CT, after which, all company fees will be forfeited.

Office Hours (Private Event for Invited Investors and Presenting Companies):

On Thursday, November 7 (the day following the public Forum), selected startups have the option to participate in Office Hours. Office Hours are introductory, 1-on-1, speed-dating type meetings with VCs, corporate innovation groups, and angel investors. Office Hours are not open to general Forum attendees.

Date: Thursday, November 7, 2018
Time: 8:30 am to Noon
Location: JLABS @ TMCx
                    2450 Holcombe Blvd, Suite J
                    Houston, Texas

Prior to the event, we provide the participating investors and industry leaders with a spreadsheet and directory of the participating companies with company descriptions, funding and revenue information, and executive summaries. Investors select which companies they would like to meet, and we create the meeting schedules to suit their requests. A few days before Office Hours, each presenting company will receive a schedule of meetings and an Investor Directory with bios of the participating investors and descriptions of their firms.

Each meeting lasts approximately ten (10) minutes. While we cannot guarantee it, we do our best to ensure that each participating startup has at least three meetings.

Participating Companies may bring up to three representatives to the meetings, although additional company representative must pay an additional $125 each to attend Office Hours, the Forum, and networking reception. We

suggest business attire. Please do not be late. With so many companies and investors, our meeting matrix is extremely tight. We cannot alter the schedule for late arrivals.

Presentation Details:

- We will send you the presentation schedule a week before the event.

- As a courtesy to the other presenters, please take your seat by the time your pitch session begins. There will be a tent card with your company's name near the front of the auditorium. Other representatives from your company should sit in the audience.

- At your presentation time, your Company will be introduced by name.

- Only one person will present for each company.

- You will have exactly four (4) minutes to present. The timing clock will be visible from the podium and will count down from 4:00 to 0:00. You must end your presentation when the clocks hits "0:00". No exceptions.

- There is no Q&A. The Reception is an excellent time and venue for audience members to ask any questions.

- All presentations will be made from behind the podium.

- We suggest 8 - 12 PowerPoint slides during your presentation. Please see the PowerPoint Guidelines below.

- At the end of the day, we recognize the top 10 Most Promising Companies and the DeBakey Life Science Award winner. We will take photos of the awardees.

PowerPoint Guidelines:

- Must be formatted as **widescreen 16:9 (not the older 4:3 version) PowerPoints** and saved as a .ppt or .pptx. Do not send a PDF file. We merge individual slide decks into one to minimize the transition time between presentations.

- Slides must be emailed to tara.williams@rice.edu by 5:00 pm CST, Friday, November 1, 2019.

- You must use the auditorium's laptop; we cannot switch the projector input to your own laptop.

- Eight to twelve slides are recommended. Our expectation is that slide decks should be somewhere in the range of 5 to 20 MBs.

- Please use standard fonts. Unusual fonts may display incorrectly and negatively affect your presentation.

- Please do not embed video or audio as they do not perform reliably. If your deck includes video or audio, you cannot use it.

- Do not use automatic or custom transitions from one slide to the next. Also, we recommend that you minimize the use of "builds" on slides (where a line of text appears after you hit Enter). It consumes your valuable presentation time.

- Once submitted, your slide deck may not be modified. Please proof it carefully before submitting.

- This event is open to the public, so please refrain from including confidential information. If you are seeking funding and include the amount you are seeking, do not include information about the terms of the investment (i.e., pre-or post-money valuation of the company, number of shares being sold, share price, convertible debt terms, etc.).

- Copies of your slide deck will not be distributed or made available to attendees. If someone asks us for your slides, we will refer them to you.

- All company slide decks will be merged into one continuous PowerPoint file for the event. The software used includes Windows 10 and Office 2016. We recommend that you save your slide deck in PowerPoint 2016 format, or at least verify that your presentation displays correctly in PowerPoint 2016 before submitting it.

- "Notes" within your PowerPoint slide file may be included in your slide deck, but we cannot guarantee that they will be visible to you at the podium.

Ten Most Promising Companies

At the Forum's conclusion immediately following the afternoon keynote (on Wednesday, Nov. 6), we will announce the Ten Most Promising Companies. We will take pictures, present an award, and later send you a press release you can use. We recommend that you keep one Company representative in the Auditorium until the end of the program in case your company is chosen to receive an award.

Company Showcase and Networking Reception

- The Company Showcase and Networking Reception immediately follows the Forum program and runs from 5:00 to 6:30 on Wednesday, November 6. It is held in the BRC Exhibit Hall, just across from the BRC's first-floor front entryway.

- Each company participating in the Company Showcase will have a half-table (about 3 feet by 3 feet) that will be designated with your company name.

- Showcase set-up can begin as early as 4:15 pm in the Exhibit Hall area of BRC and should be completed by 5:00 pm. (Note: We recommend that you keep one Company representative in the BRC Auditorium until 5:00 pm in case your company is chosen to receive an award. A photo will be taken of the awardees.)

- You are welcome to bring and distribute promotional material about your company at the showcase. Be sure to take all your materials with you when you leave that night.

- Signage: only tabletop is allowed. Do not bring a floor-standing display. In compliance with building regulations, please do not tack/staple/hang anything on the wall.

- You also may bring a laptop for demos but be sure that its battery is charged. We cannot guarantee your table will have access to electricity, nor are we able to provide any materials or supplies for your display.

- There is no storage space for your showcase materials during the day.

- Do not leave anything of value unattended during the entire event (laptops, signage, etc.).

- There will be plenty of hors d'oeuvres and an open bar.

Please contact Tara Williams at tara.williams@rice.edu if you have any questions.