

# TEXAS LIFE SCIENCE FORUM

November 8, 2018

The Premier Life Science Conference in Texas

*Hosted by BioHouston and Rice Alliance for Technology and Entrepreneurship*

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## **GENERAL INFORMATION**

### **About the Texas Life Science Forum:**

The [Texas Life Science Forum](#) is the premier life science event in Texas that brings together members from industry, emerging life science companies, academic, and investors. This is the "must attend" event for anyone in the life science industry in Texas or affiliated with innovation at the life science academic institutions. This event represents an opportunity to meet investors, learn about promising life science companies, to network and learn about opportunities for entrepreneurs, investment professionals, big pharma, academics and business executives serving the life science industry.

On Thursday, November 8, 2018, 50+ startups will present their 4-minute Business Pitches to 500+ investors, corporate innovation groups, and Forum attendees. At the end of the day, we recognize the top 10 Most Promising Companies and the DeBakey Life Science Award winner. The day concludes with a company showcase and networking reception.

### **About BioHouston:**

[BioHouston](#), Inc. is a non-profit tax-exempt [501(c)(3)] corporation founded by Houston area academic/research institutions. We are leading a broad effort to establish the Houston region as a vigorous global competitor in life science and biotechnology commercialization. Our mission is to create an environment that will stimulate technology transfer and research commercialization, thereby generating economic wealth for the Houston region and making it a global competitor in life science commercialization. BioHouston's activities provide the greatest leverage in making the Houston region a world-class competitor in the life science industry.

**About the Rice Alliance for Technology and Entrepreneurship:**

The [Rice Alliance](#) for Technology and Entrepreneurship (Rice Alliance) is Rice University’s globally-recognized entrepreneurship initiative devoted to the support of entrepreneurship education, technology commercialization, and the launch of technology companies. Since inception, more than 2,230 early-stage companies have benefited from participating at the 190+ programs hosted by the Rice Alliance and raised more than \$5.9 billion in funding.

**Agenda:**

Event: [Texas Life Science Forum](#)  
Date: Thursday, November 8, 2018  
Time: 7:30 am to 6:00 pm CST  
Location: [BRC \(BioScience Research Collaborative\)](#), 6500 Main Street, Houston, Texas  
Time: 7:30 am: Registration & Light Breakfast  
8:30 am: Program Begins  
Noon: Lunch and Networking  
1:00 pm: Program Resumes  
5:00 pm: Company Showcase & Networking Reception

**Early Bird Registration Fees through Friday, October 26, 2018:**

\$225 General Public  
\$125 Members of BioHouston or Rice Alliance  
\$50 Current Students & Faculty (academic email required.)

**[REGISTER to ATTEND](#)**

Please note that the cost to attend will increase after Friday, October 26, 2018. No refunds will be issued after October 30, 2018.

**Memberships of BioHouston and the Rice Alliance:**

Contact [ann.tanabe@biohouston.org](mailto:ann.tanabe@biohouston.org) to become a member of BioHouston. Click here to [join the Rice Alliance](#).

**Parking:**

The most convenient parking lot is beneath the [BRC](#) building – accessible from Dryden Street. The fee for parking in this garage is \$1.00 for each 10 minutes, with a \$12.00 daily maximum. There are no in-and-out privileges for this garage.

**Hotel Information:**

We have special negotiated rates with the [Hilton Houston Plaza/Medical Center](#). Please reference the group name: BioHouston. For more hotel options: <http://explore.rice.edu/explore/Hotel.asp>.

**INFORMATION FOR PRESENTING COMPANIES**

**Apply to Present:**

Here's what you need to apply:

- Contact Information

- Company Details (event goals, money raised, etc.)
- Company Logo (high resolution JPG)
- Company Descriptions (Two: 1 sentence & 150-words)
- Executive Summary (1 to 3 pages, non-confidential summary, saved as a PDF). A template can be found on our [website](#), although you are not required to use this format.

[APPLY to PRESENT HERE](#)

**APPLICATIONS ARE DUE BY 5:00 PM (CST) ON FRIDAY, SEPTEMBER 21, 2018!**

Companies that are selected to present will be notified by email in late September 2018.

**Cost for Presenting Companies:**

- Free: Cost to Apply
- \$425: Cost to Present (Covers registration and the Networking Reception for one person.)
- \$125: Additional Cost for Office Hours & Company Showcase
- \$125: Additional Representatives from Selected Companies

Cancelations: Fees are 50% refundable through Tuesday, October 23, 2018 at 5:00 pm CST, after which, all company fees will be forfeited.

**Office Hours (Private Event for Invited Investors and Presenting Companies):**

On Wednesday, November 7 (the day preceding the Forum), selected startups have the option to participate in Office Hours. Office Hours are introductory, 1-on-1, speed-dating type meetings with VCs, corporate innovation groups, and angel investors. **Office Hours are not open to general Forum attendees.** There is an additional cost of \$125 for the selected companies to participate in Office Hours.

Date: Wednesday, November 7, 2018  
 Time: 2:00 to 5:00 pm CST  
 Location: [JLABS @ TMCx](#)  
 2450 Holcombe Blvd, Suite J  
 Houston, Texas

Prior to the event, we provide the participating investors and industry leaders with a directory of the participating companies. The directory includes company descriptions, funding and revenue information, and executive summaries. Investors select which companies they would like to meet, and we create the meeting schedules to suit their requests.

A few days prior to Office Hours, each presenting company will receive a schedule of meetings for the event and an Investor Directory with photos and bios of the participating investors and descriptions of their firms.

Please do not be late. With so many companies and investors, our meeting matrix is extremely tight. We cannot alter the schedule for late arrivals.

Each meeting lasts approximately ten (10) minutes. While we cannot guarantee it, we do our best to ensure that each participating startup has four or five meetings.

Participating Companies may bring up to three representatives to the meetings, although additional company representatives must pay an additional \$125 each to attend Office Hours, the Forum, and networking reception. We suggest business attire.

### Presentation Details:

- We will send you the presentation schedule a week before the event.
- As a courtesy to the other presenters, please take your seat by the time your pitch session begins. There will be a tent card with your company's name near the front of the auditorium. Other representatives from your company should sit in the audience.
- At your presentation time, your Company will be introduced by name.
- Only one person will present for each company.
- You will have exactly four (4) minutes to present. The timing clock will be visible from the podium and will count down from 4:00 to 0:00. You must end your presentation when the clocks hits "0:00". No exceptions.
- There is no Q&A. The Reception is an excellent time and venue for audience members to ask any questions.
- All presentations will be made from behind the podium.
- We suggest 8 - 12 PowerPoint slides during your presentation. Please see the PowerPoint Guidelines below.
- At the end of the day, we recognize the top 10 Most Promising Companies and the DeBaKey Life Science Award winner. We will take photos of the awardees.

### PowerPoint Guidelines:

- Must be formatted as **widescreen 16:9 (not the older 4:3 version) PowerPoints** and saved as a .ppt or .pptx. Do not send a PDF file. We merge individual slide decks into one to minimize the transition time between presentations.
- Slides must be emailed to [tara.williams@rice.edu](mailto:tara.williams@rice.edu) by 5:00 pm CST, Friday, October 25, 2018.
- You must use the auditorium's laptop; we cannot switch the projector input to your own laptop.
- Eight to twelve slides are recommended.
- Please use standard fonts. Unusual fonts may display incorrectly and negatively affect your presentation.
- Please do not embed video or audio as they do not perform reliably.
- Do not use automatic or custom transitions from one slide to the next. Also, we recommend that you minimize the use of "builds" on slides (where a line of text appears after you hit Enter). It consumes your valuable presentation time.
- Once submitted, your slide deck may not be modified. Please proof it carefully before submitting.
- This event is open to the public, so please **refrain from including confidential information**. If you are seeking funding and include the amount you are seeking, do not include information about the terms of

the investment (i.e., pre-or post-money valuation of the company, number of shares being sold, share price, convertible debt terms, etc.).

- Copies of your slide deck will **not** be distributed or made available to attendees. If someone asks us for your slides, we will refer them to you.
- All company slide decks will be merged into one continuous PowerPoint file for the event. The software used includes Windows 7 and Office 2013. We recommend that you save your slide deck in PowerPoint 2013 format, or at least verify that your presentation displays correctly in PowerPoint 2013 before submitting it.
- “Notes” within your PowerPoint slide file may be included in your slide deck, but we cannot guarantee that they will be visible to you at the podium.

### **Company Showcase and Networking Reception**

- The Company Showcase and Networking Reception immediately follows the Forum program and runs from 5:00 to 6:30 on Thursday, November 8. It is held in the BRC Exhibit Hall, just across from the BRC's first-floor front entryway.
- There is an additional cost of \$125 for the selected companies to participate in both the Company Showcase and Office Hours.
- Each company participating in the Company Showcase will have a half-table (about 3 feet by 3 feet) that will be designated with your company name. All Forum attendees receive a Showcase Map so that your company can be easily located during the reception.
- Showcase set-up can begin as early as 4:00 pm in the Exhibit Hall area of BRC and should be completed by 5:00 pm. (Note: We recommend that you keep one Company representative in the BRC Auditorium until 5:00 pm in case your company is chosen to receive an award. A photo will be taken of the awardees.)
- You are welcome to bring and distribute promotional material about your company at the showcase. Be sure to take all your materials with you when you leave that night.
- Signage: only tabletop is allowed. Do not bring a floor-standing display. In compliance with building regulations, please do not tack/staple/hang anything on the wall.
- You also may bring a laptop for demos but be sure that its battery is charged. We cannot guarantee your table will have access to electricity, nor are we able to provide any materials or supplies for your display.
- There is no storage space for your showcase materials during the day.
- Do not leave anything of value unattended during the entire event (laptops, signage, etc.).
- There will be plenty of hors d'oeuvres and an open bar.

Please contact Tara Williams at [tara.williams@rice.edu](mailto:tara.williams@rice.edu) if you have any questions.