

Energy and Clean Technology Venture Forum XVII Wednesday, September 11, 2019

Information and FAQs for Presenting Companies

About the Energy and Clean Technology Venture Forum
About the Rice Alliance for Technology and Entrepreneurship
Cost
Apply to Present
Investor / Industry Office Hours
Company Presentation Details
PowerPoint Guidelines
Ten Most Promising Companies Awards
Company Showcase & Networking Reception
Additional Questions

About the Energy and Clean Technology Venture Forum:

The Energy and Clean Technology Venture Forum XVII will showcase 60 technology companies. These companies have initial funding and are seeking their A, B, C, or later rounds with technology validation, field trial experience, and/ or initial company revenue. We will also consider promising companies seeking their seed round. The event offers a great opportunity for attendees to learn more about innovative technologies and provides companies with access to potential partners and investment opportunities.

On Wednesday, September 11, 2019, the startups will present their 4-minute Business Pitches to investors, corporate innovation groups, and Forum attendees. The program and presentations are followed by a networking reception and recognition of the top 10 Most Promising Companies.

On the day after the Energy and Clean Tech Venture Forum (Thursday, September 12th), participating startups hold several one-on-one meetings with investors and industry representatives called Investor Office Hours. Formatted like a speed-dating event, these rotating meetings with investors are intended as introductions to your company and opportunities to get advice and establish industry contacts. Investors include venture capitalists, corporate investors, and angel investors. Office Hours are private and by invitation only.

About the Rice Alliance for Technology and Entrepreneurship:

The [Rice Alliance](#) is Rice University's nationally-recognized initiative devoted to the support of technology commercialization, entrepreneurship education, and the launch of technology companies. It has successfully conducted more than 50 events through the last 19 years, with presenting companies going on to raise over \$8 billion in startup and follow-on funding.

Agenda:

Event: Energy and Clean Technology Venture Forum
Date: Wednesday, September 11, 2019
Time: 7:30 am to 6:30 pm CST
Location: McNair Hall, Rice University, Houston, Texas

Applications to Present:

Here's what you need to apply:

- Contact Information
- Company Details (event goals, money raised, etc.)
- Company Logo (high resolution JPG)
- Company Descriptions (Two: 1 sentence & 150-words)
- Executive Summary (1 to 3 pages, non-confidential summary, saved as a PDF). A template can be found on our [website](#), although you are not required to use this format.

[APPLY to PRESENT HERE](#)

APPLICATIONS ARE DUE BY 5:00 PM (CST) ON FRIDAY, JULY 12, 2019!

Cost:

There is no fee to apply.

If you are selected to present, the cost to present is \$295. There is no fee for Rice Alliance Corporate Members. Rice Alliance Corporate Memberships start at \$500. [Click here to become a member](#). Please note that our memberships run from July 1, 2019 to June 30, 2020.

The registration fee covers:

- Event Registration for one person
- Company Presentation
- Investor Office Hours
- Participation in Company Showcase (spots are limited)
- Networking Reception

There is a fee of \$125 for each additional company representative attending the Energy and Clean Tech Forum and/or Office Hours. All employees of Rice Alliance Corporate Member Companies are free.

Office Hours (Private Event for Invited Investors/Industry and Presenting Companies Only):

- Date: Thursday, September 12, 2012
Time: 2:30 to 5:30 pm CST
Registration: 2:30 pm CST
Office Hours: 3:00 to 5:30 pm CST
Location: Rice Memorial Center (Student Center), Grand Hall, Rice University, Houston, Texas

Office Hours are only for invited investors and industry representatives and the selected companies pitching their business at the Energy and Clean Tech Venture Forum.

Prior to the event, we provide the participating investors and industry leaders with a directory of the participating companies. The directory includes company descriptions, funding and revenue information, and executive summaries. Investors select which companies they would like to meet, and we create the meeting schedules to accommodate their requests.

A few days prior to Office Hours, each presenting company will receive a schedule of meetings for the event and an Investor/Industry Directory with bios of the participating investors and descriptions of their firms.

Please do not be late. With so many companies and investors, our meeting schedule is extremely tight. We cannot alter the schedule for late arrivals.

Each meeting lasts approximately ten (10) minutes. While we cannot guarantee it, we do our best to ensure that each participating company has three or four meetings.

Participating companies may bring up to three representatives to the Office Hour meetings, although each additional company representative must pay an additional \$125 each to attend the Forum, networking reception, and Office Hours. We suggest business attire.

Company Presentation Details:

Prior to the event, we will send you the presentation schedule.

As a courtesy to the other presenters, please take your seat by the time your pitch session begins. There will be a tent card with your company's name near the front of the auditorium. Other representatives from your company should sit in the audience.

At your presentation time, your company will be introduced by name.

Only one person will present for each company.

You will have exactly four (4) minutes to present. The timing clock will be visible from the podium and will count down from 4:00 to 0:00. You must end your presentation when the clocks hits "0:00". No exceptions.

There is no Q&A. The Company Showcase and Networking Reception is an excellent time and venue for audience members to ask any questions.

All presentations will be made from behind the podium.

You may use 10 - 15 PowerPoint slides during your presentation. Please see the PowerPoint Guidelines below.

PowerPoint Guidelines:

Must be formatted as **Widescreen (13.33 x 7.5) PowerPoints** and saved as a .ppt or .pptx. Do not send a PDF file. We merge individual slide decks into one to minimize the transition time between presentations.

Slides must be emailed to tara.williams@rice.edu by **Wednesday, September 4, 2019**.

You must use the auditorium's laptop; we cannot switch the projector input to your own laptop.

Ten to fifteen slides are recommended.

Our expectation is that slide decks should be somewhere in the range of 5 to 20 MBs.

Please use standard fonts. Unusual fonts may display incorrectly and negatively affect your presentation.

Please do not embed video, audio, or gifs as they do not perform reliably. **If you include them, we will ask you to resubmit your deck.**

Do not use automatic or custom transitions from one slide to the next. Also, we recommend that you minimize the use of “builds” on slides (where a line of text appears after you hit Enter). It consumes your valuable presentation time.

Once submitted, your slide deck may not be modified. **Please proof it carefully before submitting.**

This event is open to the public, so please **refrain from including confidential information**. If you are seeking funding and include the amount you are seeking, do not include information about the terms of the investment (i.e., pre-or post-money valuation of the company, number of shares being sold, share price, convertible debt terms, etc.).

Copies of your slide deck will **not** be distributed or made available to attendees. If someone asks us for your slides, we will refer them to you.

All company slide decks will be merged into one continuous PowerPoint file for the event. The software used includes Windows 10 and Office 2016. We recommend that you save your slide deck in PowerPoint 2016 format, or at least verify that your presentation displays correctly in PowerPoint 2013 before submitting it.

“Notes” within your PowerPoint slide file may be included in your slide deck, but we cannot guarantee that they will be visible to you at the podium.

Ten Most Promising Companies

At the Forum’s conclusion immediately following the afternoon keynote (on Wednesday, Sept. 11), we will announce the Ten Most Promising Companies. We will take pictures, present an award, and later send you a press release you can use. **We recommend that you keep one Company representative in the Auditorium until the end of the program in case your company is chosen to receive an award.**

Company Showcase and Networking Reception:

The Company Showcase and Networking Reception immediately follows the program and runs from 5:00 to 6:30 on Wednesday, September 11th. It is held in the Grand Hall of the Rice Memorial Student Center, which is just across the street from McNair Hall.

Each company participating in the Company Showcase will have a half-table (about 3 feet by 3 feet) that will be designated with your company name. All Forum attendees receive a Showcase Map so that your company can be easily located during the reception.

Showcase set-up can begin as early as 4:15 pm in the Grand Hall of the Rice Memorial Student Center and should be completed by 4:45 pm. **Note: We recommend that you keep one Company representative in the Auditorium until the end of the program in case your company is chosen to receive an award. A photo will be taken of the awardees.**

You are welcome to bring and distribute promotional material about your company at the showcase. Be sure to take all your materials with you when you leave that night.

Signage: only tabletop is allowed. Do not bring a floor-standing display. In compliance with building regulations, please do not tack/staple/hang anything on the wall.

You also may bring a laptop for demos but be sure that its battery is charged. We cannot guarantee your table will have access to electricity, nor are we able to provide any materials or supplies for your display.

There is no storage space for your showcase materials during the day.

Please do not leave anything of value unattended during the entire event (laptops, signage, etc.).

There will be plenty of hors d'oeuvres and an open bar.

Additional Questions:

Q: Where do I find additional information about the Rice Alliance? A: www.alliance.rice.edu

Q: Where can I find a map of Rice University? A: <http://www.rice.edu/maps.shtml>

Q: Is parking available on campus?

A: Yes. The most convenient parking lot is the underground Central Campus Garage located beneath McNair Hall. The fee for parking in this garage is \$1.00 for each 10 minutes, with a \$12.00 daily maximum, all done via credit or debit card. Cash is NOT accepted. There are no in-and-out privileges for this garage.

Please note that this garage will fill up during the day. In order to get a parking spot in the Central Campus Garage, you will need to arrive early. There is additional parking in the surface lots close to the stadium.

Q: How do I get to the [Central Campus Garage](#)?

A: From Rice Blvd., use Entrance 20 as the closest entrance to the building. At the second stop sign, turn right. McNair Hall will be on your left. Enter the parking garage by turning left at the end of the building.

Q: Where can I stay in Houston?

A: <https://www.campustravel.com/university/rice/>

Q: What if I have additional questions?

A: Contact Tara Williams at tara.williams@rice.edu